

SHARING THE HARVEST



Serving Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Washington, and Unicoi Counties

“Hunger doesn’t have a face. Hunger can happen to any of us at any time just with a change in circumstances.”

— SHFBNT neighbor



Food Banks See Increase in Food Insecurity

The end of pandemic-era relief efforts and increased cost of food have impacted many households’ ability to make ends meet, according to a U.S. Department of Agriculture report released in October 2023. **‘The number of people living in food insecure households in the United States in 2022 increased by 31% to 44 million, and child hunger increased by 44% to 13 million children.** It’s the highest increase in hunger since 2014 and the most significant one-year increase in food insecurity since 2008.’

In Northeast Tennessee, one in seven individuals is food insecure, reports Feeding America’s Map the Meal Gap 2023. Many factors can create food insecurity. Most commonly, housing prices and other cost of living increases create an income gap, and food is often the first budget item families can cut corners on to make ends meet. Additionally, income increases often cause low-income families to lose benefits, like childcare and housing subsidies, which leave families with higher expenses at the end of the month and less to spend on groceries.

Of particular concern is hunger among seniors. In Tennessee, 13.6% of adults ages 60 and older have faced the threat of hunger in the past 12 months. Seniors living at or below the poverty level face particular challenges. Seniors find it difficult to obtain food due to a lack of transportation and have a limited fixed income. Many find it challenging to cover the rising costs of food, rent, utilities, and health care. The average SNAP (food stamps) benefit seniors receive is only \$16.00 monthly in Tennessee. In addition, mobility and health are barriers to accessing food from traditional food pantries and grocery stores. Second Harvest Food Bank of Northeast Tennessee has several direct service programs that provide food for seniors every month to meet these challenges.

With your help we are working to end hunger for everyone in our region. Thank you for your support in 2023 !

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A Message From Our Executive Director

Recently, the Food Bank hosted the '1st Annual Healthy Fall Festival' in partnership with the Equality Health Foundation and Highlands Physicians, Inc. The event was a great example of Community Partners coming together to connect people to services. Over 600 people attended the free event, receiving food and other necessary resources to improve their lives. Representatives assisted people with many needs, from health education and screenings to immunizations and connections to social services.

Many attending were people facing hunger, like seniors living on fixed incomes and low-income families with various needs. For example, I talked to one mother with an infant and two young children. She needed to learn about WIC. Some seniors I spoke with needed SNAP information or help navigating the application process.

On the cover of this edition of Sharing the Harvest, Feeding America reports people face increased food insecurity despite decreased unemployment and increased income. It's the most significant increase in food insecurity since 2008.

Second Harvest Food Bank of Northeast Tennessee continuously assesses and responds to hunger needs in the region, working with our partner agencies and building the capacity of our direct service programs, increasing food distribution and improving food quality. We've expanded our direct service programs like Mobile Food Pantries, Produce Distributions, and Children's Programs. Soon, we will install 'food lockers' where people facing hunger can access food supplies outside regular Food Bank hours. We've also expanded our efforts to connect people to services. Through our participation in the Unite Us online platform and connections to other Strong ACC Partners, we can connect people not only to where they can get food but to other services they may need.

In this Annual Report Issue, we report the Food Bank's hunger relief efforts for FY2023 and thank everyone who supports our mission. We also announce our Building Expansion Project, which increases our current and future capacity to meet the needs of people facing hunger now and into the future.



Thank you for your interest and support of our work. We could not do it without you.

Gratefully,

Rhonda P. Chafin
Executive Director

Exciting Expansion Project

A key initiative of Second Harvest's Strategic Plan is a building expansion to help meet the growing need for hunger relief in Northeast Tennessee. The Food Bank Staff and Board of Directors are committed to the expansion that translates to more meals, better nutritional quality, reduced retail and restaurant food waste, more volunteerism, and new mobilization of resources to close the gap on hunger. Our current capacity serves about 47,000 individuals per month and an estimated total of over 82,500 unduplicated individuals annually. We anticipate the number of people facing hunger will increase along with the region's population, and we need to position ourselves to meet the need.

The building expansion increases the Food Bank by 9,360 square feet. It helps increase our volunteer capacity, increase the amount of food we can provide, and increase efficiency in preparing food for distribution. The building expansion:

- Expands and improves work, training, and break areas for volunteers
- Provides restrooms for volunteers close to their work area
- Facilitates targeted volunteer projects like food packing
- Adds workspace to bring operational staff close to the food packing and distribution work areas
- Provides meeting and training space for staff and volunteers close to work areas

We need your support for this next step toward a hunger-free Northeast Tennessee. **If you would like to contribute directly to the building expansion please use the QR code, indicate building campaign on your donation or contact us for more information.**



Our Project Budget:
\$2,000,000

\$2.0 million Goal
\$895,000 as of 12/23

Volunteer of the Year: Mark Mitchell



Mark Mitchell, our dedicated Volunteer of the Year, exemplifies unwavering commitment. Following his retirement, Mark sought meaningful ways to give back to the community. Mark coordinates volunteer projects, ensures the availability of necessary supplies, and warmly welcomes volunteer groups. He guides other volunteers, addressing their queries and ensuring projects run seamlessly. What sets Mark apart is his dedication to fostering unity and teamwork among volunteers and sharing a common purpose. He believes the time spent volunteering is time well invested. Mark enthusiastically encourages others to embrace volunteering, emphasizing the constant need for more volunteers to ensure essential work gets done.

We express our profound gratitude to Mark for his service and positive attitude. He is an inspiration to all of us and an invaluable member of our food bank family. **Congratulations to Mark, our Volunteer of the Year, and heartfelt thanks for your tireless dedication!**

Warehouse Volunteer Group of the Year

Volunteers in Service is a group of members, friends, and family of the First Presbyterian Church of Kingsport who have been working with the food bank for several years. They participate in the Food for Kids program, making monthly deliveries from the church to eight Kingsport City Schools. They also sort and pack groceries at the food bank warehouse on a regular basis. The group has a total of 46 people and their roles and responsibilities are simple: have fun, enjoy the fellowship, and be grateful for the opportunity to serve.

One of the biggest impacts of volunteering at the food bank is that the group has become better friends “inside and outside the church.” They share a strong common bond in service to others, and they feel blessed by the opportunity to serve Christ together. They also have a deeper awareness of the needs and challenges of the people in their community, and they hope to make a difference in their lives.



Every month members of First Presbyterian dedicates an entire day to sorting and packing food in the warehouse. They are willing to do whatever needs to be done

and they do it faithfully. We are grateful to them for this monthly support.

Grand Families Can Rely on Second Harvest



Many low to moderate-income grand families have trouble making ends meet and rely on Second Harvest Food Bank’s programs and services to help feed their grandchildren. When

parents are absent or unable to raise their children, grandparents often help. Some grandparents express that the experience enhances their lives. At the same time, grandparents raising grandchildren can experience increased stress levels from supporting their grandchildren, saving for retirement, and maintaining their health. There are 3,036 recorded grand families in our eight-county region, according to The Tennessee Commission on Aging’s most current annual data released in November 2022.

“Many grandparents don’t want to ask for help. A lot of us need to know it is OK to use a pantry. When your grandchildren are depending on you, you do not take food for granted, you never know what is coming around the corner.”

— Ken, raising his granddaughter

Second Harvest Food Bank of Northeast Tennessee



2023 Annual Report
July 1, 2022 - June 30, 2023

*Serving Carter, Greene, Hancock, Hawkins, Johnson,
Sullivan, Washington and Unicoi Counties*



10,832,182

meals provided



124

partner agencies
served over

46,000

people monthly
across our
eight-county region



12,929,786

pounds of food
distributed including

4,143,500

pounds of fresh produce



58,202

people
received food monthly
through **Second Harvest
Direct Service Programs**

For additional
information on
all of the Food
Bank's programs
and services,
please visit
netfoodbank.org.

Second Harvest Direct Services Programs

- **43,200** people served annually by **SHFBNT Mobile Food Distribution Sites** for families, seniors and veterans.
- **4,677** seniors served monthly by **SHFBNT Senior Grocery Mobile Distributions** in senior housing and community centers.
- **109** sites visited through SHFBNT Mobile Market
- **5,131** children served by **Food for Kids Program** providing take-home meals and snacks during the school year.
- **1,129** children served on average through Summer Feeding

Mission Statement

Our mission is to feed the hungry by securing and distributing food and engaging our community in solving hunger through regional partnerships, programs, and education.

Vision Statement

Our vision is a hunger-free Northeast Tennessee.

Second Harvest has the highest ratings from Charity Navigator and Candid.



Candid.

Second Harvest Food Bank of Northeast Tennessee has led the effort to end hunger in the eight-county region of Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Unicoi, and Washington Counties since 1986. The Food Bank is an affiliate of the Feeding America Network of Food Banks.

Statement of Activities

Year Ended June 30, 2023

Revenues	Without Donor Restrictions	Without Donor Restrictions Board Designated	With Donor Restrictions	Total
Cash Contributions	\$ 2,026,690	-	\$ 2,546,029	\$ 4,572,719
Food and Nonfood Items Donated	16,196,247	-	-	16,196,247
Usda Commodities	2,844,036	-	-	2,844,036
Program Service Fees	1,269,164	-	-	1,269,164
Federal and State Grants	1,466,620	-	100,000	1,566,620
Special Events	493,352	-	-	493,352
Rental Income	38,622	-	-	38,622
Investment Income (Loss)	606,675	53,814	-	660,489
Other In-Kind Donations	173,935	-	-	173,935
Other Income	149	-	-	149
Net Assets Released From Restrictions	1,163,809	-	(1,163,809)	-
Total Revenues	26,279,299	53,814	1,482,220	27,815,333
Expenses				
Program Services Food Distribution	24,032,942	-	-	24,032,942
Management and General	621,148	-	-	621,148
Fundraising	594,287	-	-	594,287
Total Expenses	25,248,377	-	-	25,248,377
Change in Net Assets	1,030,922	\$ 53,814	1,482,220	2,566,956
Balance, Beginning	12,166,815	483,820	295,002	12,945,637
Balance, Ending	\$ 13,197,737	\$ 537,634	\$ 1,777,222	\$ 15,512,593

The Notes to Financial Statements are an integral part of this statement.

Board of Directors, July 2023 - June 2024

Matt Storey '25

President
Eastman

Debbie Caso '24

Vice President

Cathy Crumley Byers '25

Secretary
Eastman Credit Union

Mike Danehy '25

Crown Laboratories

Rhonda P. Chafin

Executive Director

Ray Feagins, Jr. '24

Leadership & Talent
Connection

Dr. Steve Barnett '24

Johnson City Schools

Margaret Moses '25

Margaret M. Moses CPA PC

Todd Norris '25

Ballad Health

Marty Underwood '24

PepsiCo North America
Nutrition

Cody Wine '25

Citibank NA

Marcy E. Walker '24

Hunter Smith and Davis

Betty Weemes '25

Partners help relieve hunger in various ways through gifts, grants, and sponsorships as well as customer in-store and online fundraising campaigns. We are grateful for these and the support of individual donors.

Priceless Plate Partner



Double Platinum Plate Partner (\$250,000+)



Platinum Plate Partner (\$100,000-\$249,999)



Diamond Plate Partner (\$50,000-\$99,999)



Emerald Plate Partner (\$25,000-\$49,999)



Gold Plate Partner (\$10,000 - \$24,999)

- AES Restaurant Group, LLC
- BAE Systems, Inc.
- Carter County Trustees
- Citi
- Domtar Paper
- First Horizon Foundation
- Food Lion Feeds Charitable Foundation
- Greater Good Music
- IPA Foundation
- Jersey Mike's
- Kroger/Mid-Atlantic Division
- Mary G. K. Fox Foundation
- Massengill-DeFriece Foundation
- National Christian Foundation
- Niswonger Foundation
- Norfolk Southern Foundation
- People Loving People
- Powell Foundation
- Prendergast Construction Co., Inc.
- Speedway Children's Charities
- St. Elizabeth Catholic Church
- Tennessee Justice Center
- Tennessee Valley Authority
- The Charles E. and Mary Elizabeth Scripps Foundation
- The Fresh Market
- Toyota of Bristol
- United Way of Greater Kingsport

Silver Plate Partner (\$5,000-\$9,999)

- A. O. Smith Water Products Company/American Water Heater Co.
- Advance Financial
- Appalachian Power Company
- Bell Helicopters
- City of Kingsport
- Community Foundation of Middle Tennessee
- CSX Transportation
- Dunkin' Joy in Childhood Foundation
- Enterprise Holdings Foundation
- First Presbyterian Church of Kingsport
- General Mills, Inc.
- Hot Topic BoxLunch
- Johnson County Community Foundation/East Tennessee Foundation
- Of One Accord Ministry
- Ollie's Bargain Outlet
- Olde Jonesborough Body Shop
- Piedmont Milk Sales
- State of Tennessee - Dept. of Agriculture
- Sullivan South Area Community Chest
- Target and Simple Generosity
- United Way of Unicoi County

TOTAL PEOPLE SERVED BY COUNTY

Partner Agencies & Second Harvest Direct Service Programs

Carter County

1,688,477 annual meals provided
11,724 average individuals served/month

Greene County

1,909,569 annual meals provided
7,812 average individuals served/month

Hancock County

317,293 annual meals provided
960 average individuals served/month

Hawkins County

877,756 annual meals provided
2,184 average individuals served/month

Johnson County

734,707 annual meals provided
2,684 average individuals served/month

Sullivan County

2,937,774 annual meals provided
10,339 average individuals served/month

Unicoi County

565,897 annual meals provided
1,057 average individuals served/month

Washington County

2,109,630 annual meals provided
6,436 average individuals served/month

Second Harvest presents 2023 National Philanthropy Day Awards

On National Philanthropy Day, November 15th, the food bank recognized the following for their philanthropic efforts this past year.



Second Harvest Executive Director Rhonda Chafin and Board President Matt Storey presented James and Laura Rogers with the Philanthropist of the Year Award. Accepting on behalf of the Rogers is Tammy Cottonjim, foundation administrator.

James and Laura Rogers
Philanthropist of the Year

Charles & Mary E. Scripps Foundation
Foundation of the Year

Walmart Foundation
Corporate Foundation of the Year

Ballad Health
Corporation of the Year

Marcy E. Walker
Volunteer Fundraiser of the Year

Southside Freewill Baptist Church
Food Distribution Volunteer Group of the Year

First Presbyterian Church of Kingsport
Warehouse Volunteer Group of the Year

Mark Mitchell
Volunteer of the Year

Premium Waters
Local Food Donor of the Year

Tennessee Department of Agriculture
State Food Donor of the Year

Mosheim Community Outreach
Partner Agency of the Year

Special Events raise \$159,000 and Make a Difference in Helping to End Hunger

Help Solve Hunger – The Many Ways you Can Help

Kentucky Derby Day on May 6, 2023 at the General Morgan Inn in Greeneville raised \$10,000 for Children’s Programs in Greene County. Thanks to the Planning Committee, Triple Crown Sponsors Brick House Wealth Strategies and Aubrey’s and more, Emcee Bill Brown, David Price with the Greeneville Swing Band and attendees.



Golf Classic on June 5, 2023 marked the 30th annual Golf Classic at Blackthorn Club. It was the event’s most successful year to date raising over \$53,000 for food insecure neighbors. Special thanks to Presenting Sponsor Toyota of Bristol, Event Sponsor A.O. Smith Water Products and more, the players, volunteers and Blackthorn team.

The Farmer & The Chef set a record high September 17 at Blackthorn Club by raising over \$96,000 with the help of Presenting Sponsor Toyota of Bristol, Event Sponsors Prendergast, TruShine Car Wash, KBM Commercial Properties, Reclaimed Home, WJHL News Channel 11 and Emcee Chris McIntosh, One Stop, other sponsors and auction donors, Auctioneer Jose Castillo, volunteers, attendees and the Lonesome Pine Bluegrass Band. Special thanks to Marcy E. Walker and the Planning Committee.

Save the Dates

May 4, 2024

Derby Day at General Morgan Inn

June 3, 2024

Golf Classic at Blackthorn Club

Fall 2024 TBA

The Farmer & The Chef

For sponsorships and more information contact specialevents@netfoodbank.org

Monetary Donation

Every \$1 provides four meals. To make a donation scan the QR code or go to www.netfoodbank.org



Other Ways to Get Involved



Sponsor a child or children in the **Food for Kids Program** or **Summer Feeding Program**.



Provide food including fresh produce by helping to sponsor a **Mobile Food Distribution**.



Reach rural low-income Seniors by helping to sponsor our **Senior Home Delivery Routes**.



Borrow food bank collection barrels and **host a Food Drive**.



Volunteer at Second Harvest by sorting and packing donated food or helping in the office or with special events.



Tour the food bank and/or invite us to make a presentation.



Participate in a food bank fundraiser such as **Derby Day, Golf Classic, The Farmer & The Chef, Project Thanksgiving and more**.



Second Harvest Food Bank of Northeast Tennessee

1020 Jericho Dr.
Kingsport, TN 37663
(423) 279-0430

www.netfoodbank.org

Serving Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Washington, and Unicoi Counties

Connect to the work you support!

